

MINUTES OF BOARD OF DIRECTORS MEETING  
WITH COMMUNICATIONS AND LEGISLATIVE LIAISON COMMITTEE  
ORANGE COUNTY WATER DISTRICT  
July 7, 2016 @ 8:00 a.m.

Director Anthony called the Communications and Legislative Liaison Committee meeting to order in Conference Room C-2 at the District office. The Recording Secretary called the roll as follows:

Committee Members

Philip Anthony  
Jordan Brandman (not present)  
Dina Nguyen  
Roman Reyna  
Steve Sheldon

Alternates

Roger Yoh (not present)  
Shawn Dewane (not present)  
Jan Flory (not present)  
Denis Bilodeau (not present)  
Cathy Green

OCWD Staff

Michael R. Markus - General Manager  
Eleanor Torres - Director of Public Affairs  
Alicia Dunkin - Legislative Affairs Liaison  
Christina Fuller - Recording Secretary

Teleconference

Eric Sapirstein - ENS Resources  
James McConnell - McConnell & Associates

Others

James Petersen, Casey Elliott, Cori Williams –  
Townsend Public Affairs  
Stacy Taylor- Mesa Water

**VISITOR PARTICIPATION**

Mesa Water District representative Stacy Taylor thanked OCWD staff and President Green for participating in Mesa Water District's Water Issues Study Group Alumni as a panelist.

**CONSENT CALENDAR**

The Consent Calendar was approved upon motion by Director Green, seconded by Director Reyna and carried [5-0] as follows.

*[Yes –Anthony, Nguyen, Reyna, Sheldon, Green /No – 0]*

1. Minutes of Previous Meeting

**The minutes of the June 2, 2016 Communications/Legislative Liaison Committee meeting are approved as presented.**

**MATTERS FOR CONSIDERATION**

2. Federal Legislative Update

Federal legislative advisors Jim McConnell and Eric Sapirstein gave updates on the Water Resources Development Act (WRDA) 2016 bill. Mr. Sapirstein also provided an overview of the Environmental Protection Act (EPA) study, federal drought bills, water recycling bills and budget appropriations. This item was informational and no action was taken.

### 3. State Legislative Update

Legislative Affairs Liaison Alicia Dunkin briefed the Committee on the following legislation: AB 2874 Groundwater Sustainability Agencies, AB 2022 Advanced Purified Water, and SB 919 Recycled Water-Energy.

Townsend Public Affairs (TPA) representatives Casey Elliott, James Peterson and Cori Williams provided updates on state legislative activities. Mr. Petersen reported that TPA's is currently working on the following three priority issues: 1) AB 2022; 2) SB 163; and 3) Prop 1. The Committee then took the following actions.

**Upon motion by Director Green, seconded by Director Nguyen and carried [5-0], the Committee recommended that the Board at its July 20 Board meeting: Adopt the following positions:**

<u>Legislation</u>	<u>Position</u>
AB 2874 (Gaines) Groundwater Sustainability Agencies	Watch
AB 2022 (Gordon) Advanced Purified Water	Informational
SB 919 (Hertzberg) Recycled Water- Energy	Support

*[Yes – Anthony, Nguyen, Reyna, Sheldon, Green /No – 0]*

### 4. Multimedia Graphics Designer - Limited Term Agreement

Director of Public Affairs Eleanor Torres reminded the Committee that the District currently has a part time multimedia graphics intern who assists with multimedia graphics needs. She advised that the internship is ending shortly but there is still a need for brand assets that have not yet been developed due to the limited schedule of an internship. Ms. Torres stated that using a consultant is not ideal because consultants are not always cost effective and internships do not allow for the time needed. She recommended hiring a limited term employee multimedia graphics designer for an amount not to exceed \$77,240 (\$28/hour + benefits). After a brief discussion, the Committee took the following action:

**Upon motion by Director Reyna, seconded by Director Nguyen and carried [5-0], the Committee recommended that the Board at its July 20 Board meeting: 1) Authorize an additional \$28,016 in the 2016-2017 fiscal year budget to fund a Limited Term Agreement for a multimedia graphics designer; and 2) Authorize staff to hire a multimedia graphics designer under a Limited Term Agreement for an amount not to exceed \$77,240 (\$28/hour + benefits).**

*[Yes - Anthony, Nguyen, Reyna, Sheldon, Green/No - 0]*

### 5. California Special District Association (CSDA) Board of Directors Election 2016 – Southern Region, Seat B

The Committee briefly discussed this matter and then took the following action:

**Upon motion by Director Sheldon, seconded by Director Green and carried [5-0], the Committee recommended that the Board at its July 20 Board meeting: Cast OCWD ballot for Bill Nelson, Orange County Cemetery District.**

*[Yes - Anthony, Nguyen, Reyna, Sheldon, Green/No - 0]*

**INFORMATIONAL ITEMS**

6. Public Affairs FY 2015-2016 Report and Goals for FY 2016- 2017

Ms. Torres advised that an overview of Public Affairs achievements for FY 2015-16 and goals for the FY 2016-17 is in the staff report. She gave an update on tours and social media accomplishments for the year.

7. Public Affairs Outreach Report [June 2016]

Ms. Torres advised that the June 2016 Public Affairs Outreach Report is in the packet.

**CHAIR DIRECTION AS TO WHICH ITEMS IF ANY TO BE AGENDIZED AS A MATTER FOR CONSIDERATION AT THE JULY 20 BOARD MEETING**

The Committee recommended Items No. 3 - 5 be agendized on the Consent Calendar at the July 20 Board meeting.

**GENERAL MANAGER'S COMMENTS**

Mr. Markus advised the Committee that staff will issue Requests for Proposals for State and Federal Legislative Advocacy agreements.

**ADJOURNMENT**

There being no further business to come before the Committee, the meeting was adjourned at 8:45 a.m.

  
Philip Anthony, Chairman