



ORANGE COUNTY CHILDREN'S WATER EDUCATION FESTIVAL

NEWS RELEASE

FOR IMMEDIATE RELEASE

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YouTube: <http://www.youtube.com/watch?v=jXFv-QE9F-k>

Website: <http://waterfestival.ocwd.com/>

SIEMENS WATER TECHNOLOGY IS A NEW TITLE SPONSOR OF CHILDREN'S WATER EDUCATION FESTIVAL

FOUNTAIN VALLEY, Calif. – (March 12, 2010) The Orange County Water District's (OCWD) Groundwater Guardian Team will present the 14th annual Children's Water Education Festival March 24-25, 2010, at the Richard Nixon Library & Birthplace Foundation in Yorba Linda. The Festival, which is the largest of its kind in the nation, educates Orange County's fourth, fifth and sixth grade students about water and the environment.

The Festival is provided at no cost to schools, making public and private financial support crucial to the success of this educational event and its continued growth. Festival organizers are proud to announce that **Siemens Water Technologies Corp.**, signed on as a **Title Sponsor** for this year's event. Siemens helps municipalities and industries around the world use water in the smartest, most efficient ways possible—while minimizing waste. Other new sponsors this year include Vapur, Carollo Engineers, Genterra Consultants, Inc., Farmer Boys, McDonald's, Best Chauffeured Worldwide and Dan Copp Crushing Corp.

Presented by the Orange County Water District, Disneyland Resort, National Water Research Institute, Municipal Water District of Orange County and the Orange County Water District Groundwater Guardian Team, the mission of the Festival is to educate students about water-related and conservation issues that correspond to California Science Standards. The Festival teaches youth to think **"blue"** and make a difference in protecting our water resources for today, tomorrow and for future generations.

"Siemens is excited to be a title sponsor of the Children's Water Education Festival," said John Kutilek, Technical Sales Manager for Memcor Products at Siemens Water Technologies. "The need for conservation and an understanding of water issues has never been greater. Water is a limited resource and the children will be the guardians of this resource for years to come."

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CHILDREN'S WATER EDUCATION FESTIVAL ADD 1-1-1

The Festival is a fun, environmental education program designed to teach students about the interdependence of water, soil, plants, trees, animals and humans. Interactive displays and activities feature topics like the water cycle, groundwater and surface water protection, wetlands preservation, recycling, pollution prevention and water treatment, distribution and conservation, and local environmental issues.

Conducting a Festival of this size requires more than 400 volunteers, staff and presenters, as well as in-kind and cash donations. Many of the schools that attend do not have transportation for field trips and must charter one or more buses. An easy way for individuals in the community to support their neighborhood school is to underwrite transportation costs, generally \$300 to \$500 per bus. Contributions are tax deductible.

In addition to cash and in-kind donations, presenters are needed to staff the Festival's interactive booths. Through hands-on activities students learn about the world in which they live and what they can do in their homes, communities and schools to protect our natural resources. Festival organizers can assist presenters with the right tools, activities and partners to staff an activity booth.

Volunteers are still needed during the two-day festival to help with a range of activities, from staffing registration tables to directing students to their next activity. The Festival is looking for 200 volunteers to work each day.

To sponsor, donate supplies, present an activity or volunteer, contact Gina Pineda at (714) 378-3323 or gpineda@ocwd.com. To register, go to <http://waterfestival.ocwd.com/>.

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2010 Children's Water Education Festival Sponsors and Presenters

Presenting Sponsors:

Disneyland Resort
Municipal Water District of Orange County
National Water Research Institute
Orange County Water District
OCWD Groundwater Guardians

Title Sponsors:

Santa Ana Watershed Association
Siemens Water Technologies Corp.

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Orange County Sanitation District

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Laguna Beach County Water District
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Friends Church
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Anaheim Public Utilities
Bolsa Chica Conservancy
CA Dept. of Boating & Waterways
California Department of Fish & Game, The Back Bay Science Center
California Latino Water Coalition
Caltrans
City of Newport Beach
County of Orange - OC Watersheds/Orange County Stormwater Program
Department of Resources Recycling & Recovery (CalRecycle)
Discovery Science Center
Disneyland Resort Environmental Affairs
Disneyland Resort Horticulture Irrigation Team

Dr. Wilderness Show, Inc.
Earth Adventure
EarthCapades Environmental Vaudeville
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Malcolm Pirnie
Mesa Consolidated Water District
Metropolitan Water District of Southern California
Municipal Water District of Orange County
National Geographic Magazine
New Education Options, Inc.
O.C. League of Women Voters/Kids Voting USA
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Orange County Sanitation District
Orange County Used Oil Recycling Program
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Richard Nixon Foundation
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Santa Ana Watershed Association
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